



SAVING THE LIVES OF WOMEN, NEWBORNS, AND CHILDREN IN NIGERIA

Champions for Change (C4C) saves the lives of women, children, and newborns in Nigeria by building a movement of Champions advocating for improved reproductive, maternal, newborn, and child health (RMNCH). Champions for Change seeks to transform the devastating realities facing women and children in Nigeria:

- One in 13 women dies from pregnancy or childbirth
- One in eight children dies before reaching the age of five
- Six out of 10 women have no access to family planning information or resources
- Eight out of 10 births are among adolescent girls

PRINCIPAL STRATEGIES

Investing in Nigerian Leaders

C4C invests in visionary Nigerian civil society leaders and advocates to provide them the resources, tools, networks, and support they need to drive meaningful change. C4C Champions are influential and effective advocates for improved RMNCH laws, policies, programs, and funding, and strategically selected from a range of sectors.

Strengthening Organizations

C4C works with Champions to strengthen the effectiveness of their organizations and increase the impact of their advocacy. C4C's approach fortifies local organizations in the areas of leadership and management, financial accountability, monitoring and evaluation, proposal development, and other priority areas identified by the Champions.

Advocacy Innovation

C4C provides Champions and Nigerian networks with grant funding and network support to collaboratively scale their work in securing improved RMNCH outcomes.

ABOUT CHAMPIONS FOR CHANGE

Champions for Change invests in visionary local leaders and organizations to improve reproductive, maternal, newborn, and child health in Nigeria. Champions for Change achieves sustainable impacts through advocacy, leadership development, organizational strengthening, and grant-making. Champions for Change leverages a program model developed by its sister initiative, Let Girls Lead, which has contributed to better health, education, and livelihoods for more than 7 million girls globally since 2009. Champions for Change and Let Girls Lead's innovative model achieves sustainable impacts and systemic change by improving laws, policies, funding, and programs for women, girls, and youth globally.

For more information about Champions for Change, contact Rufaro Kangai, Program Manager of C4C, at rkangai@phi.org or visit our website at:

www.ChampioningChange.org

YOU CAN FOLLOW US ON TWITTER: @C4C_CHAMPIONS